



## New Product Showcase Application

October 24 & 25, 2023  
Toronto Congress Centre - North  
www.groceryinnovations.com

### SUBMIT FORM TO:

Rolster Taylor, Director of Sales

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**The New Product Showcase places your product or service directly in the spotlight for maximum visibility! Displaying your product (or a picture substitute) in the New Product Showcase will ensure your items gain full exposure directly in the high traffic entrance of the show!**

### COMPANY INFORMATION

Company \_\_\_\_\_  
Contact \_\_\_\_\_ Booth Number \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Prov. \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Ext: \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Signature \_\_\_\_\_

*Only Exhibitors are eligible to participate in this Showcase. All Rules and Regulations set forth in this Agreement must be adhered to.*

### GENERAL INFORMATION

The NPS display resides in the high traffic Promenade area. Staged product comes with a small information card that is 4" x 3" with company name and booth number. Product must fit in a 1' by 1' area

#### Policies & Procedures:

- Exhibitors are responsible for all costs associated with shipping your materials to the show site. If you are showcasing a small item, be sure to provide a display stand.
- You may submit a photograph of your product if you choose not to submit the product itself.
- Contracts will be accepted on a first come, first served basis. Placement in the showcase will be alphabetical.
- Showcase products must be grocery industry related. Any unrelated items will be removed and refunds not given.
- Participating companies may be listed in CFG publications prior to Grocery Innovations Canada.

*In order to generate increased attendee traffic flow, CFG and Grocery Innovations Canada reserves the right to promote the New Product Showcase in its marketing and advertising materials. There is no guarantee in the use of any particular company name or item, in part or in whole, and recognition will be solely for the benefit of Grocery Innovations Canada.*

### Select Space Type and Quantity

Single Space (1'X1') QTY: \_\_\_\_\_ X \$300.00  
One Shelf (1' x 3') QTY: \_\_\_\_\_ X \$600.00  
Full Unit (3 Shelves) QTY: \_\_\_\_\_ X \$1,200  
Free Standing Display QTY: \_\_\_\_\_ X \$1,500 (within CFG guidelines)

Subtotal \$ \_\_\_\_\_

13% HST \$ \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

### Payment Information

- Please Invoice Me
- Please Charge My Credit Card – Visa / Master Card / Other

Credit Card Number \_\_\_\_\_ Expiry Date \_\_\_\_/\_\_\_\_

Cardholder's Name \_\_\_\_\_ **Authorization Signature** \_\_\_\_\_